

## **Name the Bee Mascot Contest Rules and Agreements**

The Bee Inspired Program through Building Families is launching the “Name the Bee Mascot” Contest. It is the first part of the “Bee in the Know” Marketing Campaign. Youth and Adults in Hamilton, Humboldt, and Wright Counties may submit **ONE** name **DAILY** that best suits the program’s bee mascot and brand. **ONE** youth or adult from the tri-county area will be selected as the winner of the “Name the Bee Mascot” Contest. Entries may be submitted until the deadline, by 12:00 pm on 10/10/17. Nomination Criteria is as follows:

1. Youth and/or adult submitting entries must attend school or live and/or work in Hamilton, Humboldt, or Wright County.
2. Mascot name submissions **MUST** be appropriate. It is highly recommended that they fit the bee logo and the Bee Inspired Program brand.
3. Those entering **MUST** abide by all contest agreements listed below.

The contest is intended to be conducted in Hamilton, Humboldt, and Wright Counties to help bring the “bee” in the Bee Inspired Program “to life”. The program has completed re-branding over the past few years with a new logo and website, and with the help of Enhance Hamilton County Foundation and additional funds is launching the “Bee in the Know” Social Media Marketing Campaign. Feedback from youth and adults in the serving area will help get it boosted. Entry into the Contest constitutes acceptance of the Contest Rules and Agreements below:

1. **Who can enter the “Name the Bee Mascot” Contest?** The Contest is open to any youth ages 13- 18 who attends school or alternative setting, or lives in Hamilton, Humboldt, and Wright Counties. In addition, adults (ages 18 and older) that live or work in the tri-county serving area that are no longer attending school or an alternative setting are eligible to submit entries.
2. **Contest Period.** The contest will be open October 3, 2017- October 10, 17. One youth or adult will be chosen amongst those entrants who submit the winning selected name. All entries will be submitted to a panel of judges. From there the top name to best fit the bee logo and brand will be selected. The winner will receive a Bee Inspired “swag bag” as a prize. The winning name of the mascot will be decided by the panel mid-October, and the winner will be contacted shortly after via email or phone by the Bee Inspired Program Coordinator to arrange pick-up. To guarantee winner’s ability to claim the prize, it is important to include the contact information on the online entry form.
3. **How to enter.** No purchase necessary. To enter the Contest, youth and/or adults must:
  - a) Complete a “Name the Bee Mascot” Entry Form at <https://www.surveymonkey.com/r/RKZ8DF6>, which can be found on the [bee-inspired.org](http://bee-inspired.org) website or on the Bee Inspired Program social media accounts (Facebook, Twitter, and Instagram).

- b) Choose your favorite name for the bee mascot by filling out the questions from the form and submitting them via email to [beeinspiredcappprogram@gmail.com](mailto:beeinspiredcappprogram@gmail.com).
  - c) Printing off the online form questions and submitting via mail to Building Families, % Bee Inspired Program, 120 1<sup>st</sup> Ave NW, Suite 14, Clarion, IA 50525.
4. **Prizes.** There will be ONE prize pack that includes a “bee inspired swag bag” full of bee inspired themed items, including a pop-socket, t-shirt, and more. Odds of winning will depend on the number of eligible participants who enter the Contest, and the number of Contest Entries submitted during the Contest period. Each entrant must only submit ONE entry DAILY for the duration of the contest period. Entries will not be eligible if not entered in accordance with these Contest Rules and Agreements.
5. **Prize Conditions.** The following other conditions apply to the Prizes:
- a) Prize must be accepted as awarded. No substitutions, alterations, cash equivalents, or redemptions will be made (other than t-shirt size preference).
  - b) Prize may not be transferred or re-assigned.
  - c) Bee Inspired and Building Families do not assume any liability for lost, damaged or misdirected Entries or Prizes.
  - d) Other restrictions may apply.
6. **Contest Draw Date.** All entries are to be submitted by October 10. The panel of judges will meet after to determine a winner. That youth or adult will be notified prior to October 31.
7. **Media Consent.** By entering the Contest, the Contest winner agrees that they have read the rules and agreements, and consent to use of their name, county of residence, school, and/or work, their voice, photograph, and/or video, and statements and/or likeness through this media release without any additional compensation or permission except where prohibited by law, in any publicity or advertising in any medium throughout the world in perpetuity carried by or on behalf of the Bee Inspired Program, Building Families, and their affiliates.
8. **Compliance.** If a selected entrant or declared winner is not in compliance with these Contest Rules and Agreements, or is found ineligible, the Prize will be forfeited and an alternate entry selected. Bee Inspired and Building Families reserve the right to disqualify such entrants from the Contest.
9. **General Rules.**
- a) All entries become the property of the Bee Inspired Program.
  - b) Any entries that is incomplete, illegible, damaged or irregular, or that contains false information is invalid.
  - c) Bee Inspired reserves the right, in its sole discretion to terminate, close, suspend, reinstate, or amend in who or in part the Contest at any time without prior notice for any reason whatsoever.
  - d) By entering the Contest, each entrant agrees to abide by these Contest Rules and Agreements, which are subject to change without notice.

- e) By entering each entrant automatically releases all liability arising in any manner out of the contest, including without limitation, the selection of the Prizewinners, the administration of the Contest, and the acceptance or use of any of the Prizes awarded.
  - f) All decisions in the Contest are final and binding. All entrants agree to abide by the instructions and decisions of the Program.
  - g) Any attempt to tamper with the entry process or interfere with the Contest process will be cause for immediate banning from the Contest.
  - h) The Bee Inspired Program does not assume responsibility of any nature whatsoever in all cases where the inability to hold the Contest results from any event beyond the reasonable control of the Program.
  - i) Privacy. By entering this Contest, the entrant consents to Bee Inspired using the personal information submitted with such entry for administering the Contest. In addition, by entering this Contest, an entrant consents to Bee Inspired contacting them after the Contest Period to promote the Contest.
  - j) The Program shall not be responsible for entries not received or not considered eligible due to incomplete, inaccurate, unclear information or failed or interrupted network connections or technical problems. In addition, shall have no liability for any lost, stolen, delayed, or misdirected entries by error or omission on website and social media accounts.
  - k) Each entrant may submit only ONE entry PER DAY for the entire contest duration.
10. **DISCLAIMER.** This promotion is NO WAY sponsored, endorsed, or administered by or associated with Facebook, Twitter, and Instagram. The “Name the Bee Mascot” Contest is part of the Bee In the Know Campaign, sponsored by the Bee Inspired CAPP Program through Building Families. It is partially funded by Enhance Hamilton County Foundation. It is being launched during Let’s Talk Month.